

Mensa Canada's

2011 AG

Majesty in the Mountains

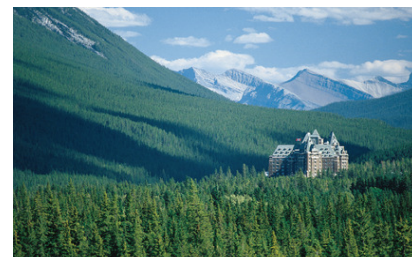
Canada's Castle in the Rockies —
call it home next Victoria Day weekend

Planning Update

November 7, 2010

Issue 1

May 20 - 23, 2011 Fairmont Banff Springs Hotel



Banff AG Statistics

- Registrations - 17
- Room Nights Booked - 56
- Video hits on YouTube - 301
- Our most distant registrants
 - Montgomery, Alabama, USA
 - Lower Sackville, Nova Scotia, Canada

Extreme Interest expressed in Banff AG

Mensa Calgary's AG Organizing Committee is thrilled at the positive response it has received since launching its marketing efforts at the joint US/Canadian Annual Gathering in Dearborn, Michigan in July.

Promotional book marks were placed in all 2,000 registration packages and a full page ad appeared on the inside back cover of the program. On Sunday morning an hour long presentation promoting the Banff AG was a hit with the 40 early birds in attendance who laughed at the AG's promotional video. David Fermor the producer, who is an anaesthetist by day, impressed us all with the sense of humour he injected

into the video. In case you missed the video, a hotlink is located in our left margin. It can be viewed on YouTube as well as on the AG website.

Our best and most enthusiastic supporters are people who attended the 2009 RG in Banff. Many are promising to return next May.

The AG is being promoted in MC2 and the US American Bulletin as well as local Canadian newsletters. The British Mensa Travel SIG also will promote the AG in the December issue of its newsletter.

Mensa Calgary's aim is to attract 200 Mensans to the Banff AG. Please don't miss out on this wonderful opportunity.

Registration

Early bird registration for the Banff AG is a steal at \$149 and this rate is in effect until December 31, 2010. Sign up before the registration rate climbs to \$169 on January 1 or \$199 on April 1.

You can make room reservations at the 5 star Fairmont Banff Springs Hotel now for no charge. You supply credit card details only to hold the room. You do not have to pay the hotel until check out time next May. Mensa's group rate is in effect for 5 days before and 5 days after the AG if you want to extend your stay in the region. Our AG falls on a long weekend when demand is high so don't miss out!

Program News

The AG Organizing Committee is developing its program offerings to provide an interesting selection of fact based and alternative topics. We already have a slate of presenters listed in our website but would be thrilled to receive program suggestions from Mensans planning to attend the event. Email Vicki Herd at banffrg@shaw.ca with your suggestions.

In January we hope to confirm a talk from a retired Canadian Supreme Court Justice at the AG.

Registration Website

<http://www.mensa2011ag.ca/>

Promotional Video Link

<http://www.youtube.com/watch?v=3DZBAQQ2m4c>